



Reading indicators on the social networks Goodreads and LibraryThing and their impact on Amazon

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Summary: The aim of this paper is to identify relations between the most reviews and ratings books in Goodreads and LibraryThing, two of the most impacting social networks of reading, and the list of top-selling titles in Amazon, the giant of the distribution. After a description of both networks and study of their web impact, we have conducted an analysis of correlations in order to see the level of dependency between statistical data they offer and the list of top-selling in Amazon. Only some slight evidences have been found. However there appears to be a strong or moderate correlation between the rest of the data, according to that we propose a battery of indicators to measure the book impact on reading.

Keywords: Goodreads, LibraryThing, reading social networks, virtual reading clubs, reading indicators, Amazon ■

